



The Mustang Owners Club of Southeastern Michigan (MOCSEM) was formed in 1975 with a mission to preserve, maintain, and enjoy all years of the Ford Mustang. Through the proceeds of our annual "Mustang Memories" Car Show, we are able to support both our club and local charities. Last year over \$8000 was donated to The American Cancer Society, Children's Hospital of Michigan, Juvenile Diabetes Research Foundation, The American Red Cross, The American Heart Association, The Humane Society of Monroe County, Ronald McDonald House, Salvation Army, and Toys for Tots.

2009 is a special year for MOCSEM as our show moves to the Rock Financial Showplace in Novi. We will be celebrating both the 45th anniversary of the Mustang and the arrival of the new 2010 Mustang. The show layout is being revamped this year to provide a sponsor midway in the high-traffic area of the show parking lot. In addition, the show activities and spectator attendance will be enhanced by a Rib Cook-off event held at the other side of the Rock Showplace complex. There are four ways to participate as a sponsor of Mustang Memories:

- **Show Program Sponsor - \$100 Donation and/or Equivalent Merchandise**
 - Company name and contact information will appear on the show program
- **Vendor Sponsor - \$300 Donation and/or Equivalent Combination with Merchandise**
 - Company name and contact information will appear on the show program
 - Space (15' x15') provided for product display/promotion during show
 - Link to your business website added to the MOCSEM homepage
- **Major Sponsor - \$750 Donation and/or Equivalent Combination with Merchandise**
 - Company name will appear on one "Best of Show" Award and front of show program
 - Location provided for vehicles/trailer for product display/promotion during show
 - 1 year of free advertising in our monthly newsletter and link on the club website
 - Club support for a promotional event at your place of business
 - Display plaque acknowledging your support of the 2009 Mustang Memories
- **Title Sponsor - \$2000 Donation and/or Equivalent Combination with Merchandise**
 - All the benefits of the Major Sponsor Level plus...
 - Business name will appear on the back of the event shirts worn by club members
 - Business name will appear on electronic marquee along I-96 2 weeks prior to event
 - Business name will appear on all show flyers printed after your commitment

Sponsors gain direct exposure not only to the show participants but also to the over 325 families which belong to MOCSEM. Last year, 436 vehicles and their owners as well as over 2200 spectators attended Mustang Memories. MOCSEM is a Michigan non-profit 501-C corporation (Tax ID# 38-2248080) and thus all donations are tax-deductible. Should your organization wish to participate in our annual car show, donations may be sent to: MOCSEM, P.O. Box 39088, Redford, MI 48239. Donations must be received by July 28th, 2009 to ensure recognition at the event.

Thank you for your support.

Mike Rey, MOCSEM President & Show Chairman
313-304-5244