



www.mocsem.com

The Mustang Owners Club of Southeastern Michigan (MOCSEM) was formed in 1975 with a mission to preserve, maintain, and enjoy all years of the Ford Mustang. Through the proceeds of our annual "Mustang Memories" Car Show, we are able to support both our club and local charities. Last year over \$9,000 was donated to Wounded Warriors Family Support, The Ronald McDonald House, Juvenile Diabetes Research Foundation, The Humane Society of Monroe County, Toys for Tots and miscellaneous charities.

For 2024, we are looking forward to another spectacular show, this year at Ford World Headquarters (1 American Road, Dearborn, MI 48126) on Sunday, August 18th. The show layout will have a sponsor midway in the high-traffic area of the show parking lot.

- **Show Program Sponsor - \$100 Cash Donation**
 - Company name and contact information will appear on the show program.
- **Vendor Sponsor - \$350 Cash Donation**
 - Company name and contact information will appear on the show program.
 - Space (10'x10') provided for product display/promotion during show.
 - Link to your business website added to the MOCSEM homepage.
 - Your Logo and link to your business web site added to the MOCSEM web site sponsor page.
- **Major Sponsor - \$1,000 Cash Donation or Combination of \$750 Cash and \$250 Merchandise**
 - Company name will appear on one "Best of Show" Award and front of show program.
 - Location provided for vehicles/trailer for product display/promotion during show.
 - 1 year of free advertising in our monthly newsletter and link on the club website.
 - Club support for a promotional event at your place of business.
 - 1-year business card ad in our monthly newsletter and your logo and link to your business web site added to the MOCSEM web site sponsor page.
- **Title Sponsor - \$2,500 Cash Donation or Combination of \$2,000 Cash and \$500 Merchandise**
 - All the benefits of the Major Sponsor Level plus...
 - Business name will appear on the back of the event shirts worn by club members.
 - Business name will appear on all show flyers printed after your commitment.

Sponsors gain direct exposure not only to the show participants but also to the over 800 families which belong to MOCSEM. Show averages of close to 1,000 vehicles and their owners as well as over 8,000 spectators attend Mustang Memories. MOCSEM is a Michigan non-profit 501-C corporation (Tax ID# 38-2248080) and thus all donations are tax-deductible. Should your organization wish to participate in our annual car show, donations may be sent to: MOCSEM, P.O. Box 39088, Redford, MI 48239. Donations must be received by July 31st, 2024 to ensure recognition at the event.

Thank you for your support.

Mike Rey, MOCSEM President & Show Chairman
313.304.5244